

Case Study

BITTIGER SECURES ITS EDUCATION PLATFORM



BitTiger is an online learning platform that intends to be more accessible than a university and more effective than MOOC courses. Pre-recorded courses, Project intensives, Mastery Programs and career services are the major source of industry-tailored education services offered by BitTiger.

BitTiger was launched in February 2016 to provide educational courses focused primarily on skills development that can lead to secure jobs for students in tech companies. BitTiger intends to transcends physical borders and reach out to students and professionals across the globe. Today 100,000 international students and employees use learning resources of BitTiger. 80% of them belong to North America while 20% to regions like Europe, Japan and China. 10,000 students benefited from career counselling provided by BitTiger.

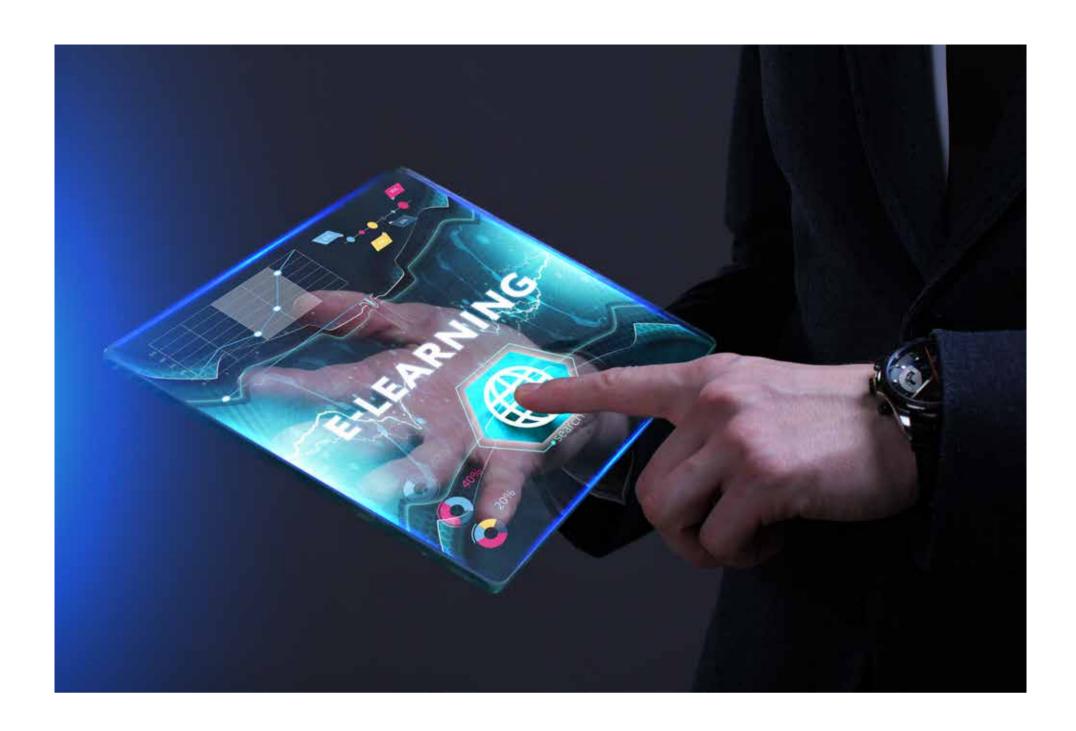
Multiple Problems, One Solution

Today BitTiger has partnered with more than 100 North American Universities and has established nearly 2,000 offline and online study groups. Founders of BitTiger wanted to establish a world-class, open to all education programs but they also wanted that only authorized students and professionals have the access to their inexpensive study materials. As the study courses and training materialare proprietary items of BitTiger and their partners, so it was necessary to verify the identity of persons who were accessing them.

This led to a partnership between Shufti Pro and BitTiger. BitTiger was impressed by end-to-end verification services offered by Shufti Pro through an Artificial and HumanIntelligence Hybrid technology.

"Shufti Pro offers great identity verification services to meet the needs of BitTiger, for course enrolment. In order to protect the copyright of BitTiger's educational content, we require students to verify their ID to register. Shufti Pro provided customised portals for different courses, which made it convenient for BitTiger to operate with the high volume of customers. The built-in video identification feature is intuitive for customers, to follow the process and verify successfully. We have found the team at Shufti to be very responsive in helping with any questions or concerns."

- BitTiger Management



How Shufti Pro made a difference?

KYC Services from Shufti Pro had the ability to identify people from every country of the globe and credentials in every language of the world. This worldwide coverage of Shufti Pro was in line with the strategic goal related to business model of BitTiger.

Shufti Pro is engaged by BitTiger to provide following services







Identity Verification

Face Verification

Documents Verification

Shufti Pro has ensured the fact that its services are tailored to the specific business needs of BitTiger.



"We are excited to be a part of BitTiger's initiative to prepare the next generation of tech gurus. Also, their effort to ensure that these students are trained to be ready for the latest tech jobs is a noble cause. Our partnership will add value to the portfolio of both the companies, since each is the best in their respective industry domains. We look towards a fruitful and long term business relationship with BitTiger."

- CEO, Shufti Pro Limited



True identity Build Trust

www.shuftipro.com