

The New Reality: Retail Banks Are in the AML Hot Seat

exempt from AML screening integration. Whether issuing prepaid cards, powering loyalty schemes, or facilitating cross-border remittances, consumer-facing banks are now considered fully "obliged entities" under global AML frameworks. And with good reason. Criminals have turned everyday

In today's regulatory landscape, retail banks are no longer

financial tools into laundering vehicles:

- Stolen cash is converted into gift cards or loyalty points, then resold or redeemed across countries.
 - Prepaid cards are used for placement and cover-ups. They're easily moved across borders without being traced.

Liberal return policies are exploited to clean illegal

funds through cash-back and store credits. Scammers misuse systems on a huge scale. Illicit flows

through loyalty and rewards programmes alone are estimated at \$2 trillion! Regulators are implementing stricter enforcement, and banks that fail to comply can be held accountable. Retail banks must now screen not only their

customers, but also partners, redeemers, dealers, and facilitators. The pressure is clear: install robust and upto-date AML infrastructure, or risk fines, debanking, and reputational damage.

Screening for Modern **Retail Banking** Shufti delivers continuous, quick, and accurate

Purpose-Built AML

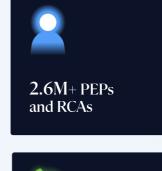
screening against looming global risks. Designed to smoothly handle the speed and complexity of retail banking environments, our solution enables realtime detection and ongoing monitoring across the customer lifecycle.

Detects Special Interest Persons (SIPs) beyond standard PEP tiers

screening platform:

Unlike traditional name-matching systems, Shufti's

- Supports fuzzy, phonetic, and cross-script
- matching to reduce false positives









screen, with a false-negative rate below 0.6% so you stay compliant without disrupting checkout, redemption, or onboarding flows.

Shufti delivers all of that in 80+ languages with lightning-fast speed: under 2.5 seconds per

Retail-Specific Threat Coverage: Designed to **Uncover What Legacy Systems Miss**

Retail banking products appeal to money launderers because they're fast and scalable without detailed

monitoring. Shufti smartly exposes: Gift-card mule rings using synthetic IDs or stolen credentials

- Loyalty-point laundering across airline, hotel, and cashback schemes
- Sanctioned entities hiding in merchant supply chains or partner networks
- Fraudsters misusing return policies to generate "clean" funds
- High-risk individuals attempting account redemption via aliases or phonetic variants
- Shufti's own NLP engine flags adverse media stories in real time, classifies them into 400+ risk categories,

fast.

and detects fraudulent accounts with contextual scoring. It allows Shufti to detect real-world threats super

Shufti's AML screening aligns with mandatory regulations that govern today's retail banks:

Compliance Without Compromise

UK MLR EU AML Regulation 2017 2024/1624

programmes.

How Retail Banks Deploy

Mandatory screening obligations for

01

FinCEN Title

03

Recommendation 22

Due diligence requirements for

Flag suspicious redeemers, especially in Screen and monitor cardholders at issuance, high-risk regions or patterns. reload, and redemption stages.

Shufti AML Screening

Screen merchant partners, dealers, and third parties before integration.

Shufti

Prepaid card issuance

Partner and supplier onboarding

Identify high-risk actors leveraging refund loops or store credits for laundering.

Return policy abuse prevention

Loyalty programme compliance

Re-screen users as risk profiles evolve or when adverse news emerges.

customers

Gift card monitoring

Detect any fake activity or network abuse

tied to gift card purchases and resale.

Ongoing CDD for high-volume

Advanced matching logic reduces manual case queues for compliance teams 100K+ data sources across 235+ jurisdictions:

Global coverage with region-wise accuracy

Legitimate prepaid users and redeemers auto-

Why Retail Banks Trust

Over 90% faster decisioning:

cleared in under 3 seconds

44% fewer false positives:

Sub-3 second latency:

One intelligent console:

Real-time screening integrated with all the processes including checkout, onboarding, and redemption

Centralise AML queues, audit logs, RCA alerts, and

- Whether you're screening prepaid cardholders, loyalty redeemers, or merchant partners, Shufti gives you
- the visibility you need at the speed your operations demand.

The AML Burden Is Now a Business Risk

Retail banking has changed. AML enforcement has caught up. And your institution's ability to screen intelligently is now directly tied to its ability to grow,

partner, and protect customer trust. Shufti AML Screening provides the invisible yet essential compliance infrastructure that today's retail banks need. No noise. No hassles. Just clear signals,

full coverage, and real-time protection.



Shufti AML Screening: Clean cards. Clean customers. Clean reputation.

Ready to safeguard every redemption, refund, and reload? Let's talk.

sales@shufti.com

Request a Compliance Demo

www.shufti.com