

Address Verification For E-Commerce

Stop Lost Packages. Start Selling More.



Legitimate Buyers. Authentic Transactions. Zero Friction.

Accuracy isn't optional when trust, profit, and compliance are on the line. In e-commerce, every failed delivery is a triple loss:

Cost of Shipping

Cost of the Product

Trust of your Customer

Shufti's **Address Verification Suite** connects the dots. We offer a unified platform allowing you to switch seamlessly between **Address Validation** to ensure deliverability and **Geolocation Risk Signals** to stop Card-Not-Present (CNP) fraud.

Whether you are shipping a sneaker drop in New York or a luxury watch to Tokyo, Shufti ensures the address is real, the buyer is genuine, and the checkout remains frictionless.

Built to Stop Lost Revenue & Deliver Better Experiences

Eliminate Failed Deliveries & Shipping Costs

Risk: Customer typos and incorrect address formatting lead to returned packages, costing you shipping fees and creating support headaches.



Solution:

We instantly parse and standardize addresses against official postal databases, ensuring they are valid and deliverable before you ship.

Prevent New Account & Synthetic ID Fraud

Risk: Fraudsters use stolen credit cards with fake "drop" addresses for Card-Not-Present (CNP) fraud, resulting in lost goods and chargebacks.

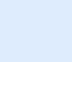


Solution:

We use Real time risk analysis. By comparing the shopper's IP address to the shipping address, we flag high-risk orders where the device location doesn't match the delivery destination.

Reduce Cart Abandonment at Checkout

Risk: Rigid address validation processes that fail to tolerate minor input errors are a leading friction point, directly increasing cart abandonment and lost conversions.



Solution:

Our Fuzzy Matching logic forgives small errors ("St" vs. "Street"), creating a fast, smooth checkout flow that maximizes conversions.

Built for Global E-Commerce Compliance

For online merchants, verifying address data is critical for payment security and global trade. Our solution enhances Address Verification System (AVS) checks in line with card-network fraud-prevention standards and industry best practices.



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How Shufti Delivers The "One Suite" Advantage

Select the exact level of assurance required for your store.

Best For

How it Works

Address Validation

Checkout & Shipping Logic.

Validates the address against global postal databases to ensure it physically exists and is deliverable. Auto-corrects typos to prevent shipping errors.

Geolocation Risk Signal

Fraud Prevention & High-Value Orders.

Invisible check measuring IP-to-Address distance. Instantly flags VPNs, Proxies & Tor to detect location spoofing.

Non-Doc Verification (Proof of Residence)

Account Creation & Loyalty Programs.

Verifies the user's identity and residence against trusted databases in **< 3 seconds** during sign-up, preventing fake account creation.

Proof of Address (POA)

Dispute Resolution & High-Value B2B.

Authenticates user data from utility bills, bank statements and other documents in under **36 seconds**. Detects Photoshop edits and forgery to ensure the document is 100% authentic.

Engineered for the Online Store

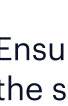
Feature	What It Means for You (Value)
Intelligent Global Routing	Don't choose between speed and coverage. Configure specific verification flows: use frictionless Non-Doc checks for instant account creation, and route high-value orders to Address Validation or Document POA.
Address Standardization	Instantly correct and format customer addresses to match official postal standards, significantly reducing the rate of failed and returned deliveries.
Geolocation Risk Signal	Detect high-risk orders instantly. We flag VPN usage and Proxies via Real time risk analysis to stop fraudsters from hiding their true location during checkout.
Ghost Address Detection	Prevent delivery fraud by identifying fake or "Ghost" addresses that do not exist in official databases before you print the shipping label.
Global Coverage	Confidently expand your business internationally (240+ Countries). We validate complex address formats and transliterate non-Latin characters to ensure products arrive safely anywhere.

Where It Fits in Banking Workflow



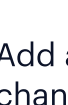
Real-Time Checkout

Integrate Address Validation (Standalone) directly into your checkout page to validate and standardize addresses the moment a customer enters them.



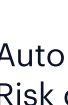
New Account Creation

Ensure customer data is accurate from the start by verifying addresses during sign-up using Non-Doc checks.



Updating a Shipping Address

Add a security check when a user changes their saved address to prevent Account Takeover (ATO) fraud.



High-Value Order Review

Automatically trigger a Geolocation Risk check for orders above a certain value threshold to ensure the buyer is physically near the shipping location.

The Competitive Edge

Authenticity, Speed, and Trust



Sub-36 Second Verification

Verify address in **< 3 seconds** using Non-Doc checks, or complete full Document POA reviews in **~35 seconds**.



Massive Scalability

Built to handle over **1 million verifications per day**, easily managing traffic surges during Black Friday and holiday seasons.



98.67% Accuracy

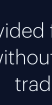
Significantly lowers the costs associated with redelivery fees, restocking, and customer support inquiries.

Ready For Smooth Checkouts & Perfect Deliveries?

Every verified address keeps customers happy



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Book a Demo