

Address Verification For Gig Economy

Build Trust at Scale.



Verifying Gig Workers Instantly Secure Your Marketplace

The gig economy runs on trust and speed. You need to onboard thousands of drivers, couriers, and freelancers quickly to meet demand, but every unverified provider is a risk to your platform's safety.

Shufti's Address Verification Suite connects the dots. We offer a unified platform allowing you to switch seamlessly between frictionless Non-Doc checks for instant provider onboarding and rigorous Document Authentication for high-trust roles (like childcare or ride-sharing).

Whether you are verifying a courier in Berlin or a freelancer in San Francisco, Shufti ensures the provider is legitimate, located in the right service area, and ready to work.

Built to Secure Your Platform & Accelerate Growth

Onboard Legitimate Providers, Faster

Risk: Slow manual verification causes qualified providers to abandon onboarding and switch to competitors.



Solution:

Non-Doc Verification confirms identity and residence in <3 seconds, enabling instant activation while validating location data silently to minimize friction and prevent drop-off.

Prevent Platform Abuse & Fake Accounts

Risk: Providers submit fake addresses to access higher-paying markets, creating operational inconsistencies.



Solution:

A Geolocation Risk Signal compares IP location to the claimed address, detecting VPNs and mismatches to ensure providers operate only within authorized geographic zones.

Prevent Platform Abuse & "Multi-Apping" Fraud

Risk: Fraudsters create fake provider accounts using fabricated or reused addresses to exploit incentives.



Solution:

Identity-Address Linkage ties each provider to a verified address, identifying repeated address use across accounts and stopping bonus abuse and large-scale fake profile creation.



Built for Global Gig Economy Alignment

For gig platforms, accurate verification supports industry best practices like "Know Your Provider" (KYP) and trust frameworks. Our solution provides auditable data to help platforms meet obligations under tax regulations (like 1099 reporting in the US or DAC7 in the EU) and local service mandates. It anchors your background check process, helps prevent account sharing, and supports your efforts to ensure providers operate within their designated service areas.

How Shufti Delivers The "One Suite" Advantage

Select the exact level of assurance required for your marketplace.

	Best For	How it Works
Non-Doc Verification (Proof of Residence)	Fast, high-volume provider onboarding.	Verifies identity and residence through official databases and eIDs in under three seconds using multiple logic modes.
Proof of Address (POA)	High-trust roles like caregiving or ride-share.	Authenticates documents with accurate OCR in ~35 seconds and detects ghost addresses and forgeries automatically.
Geolocation Risk Signal	Enforcing service area accuracy.	Background analysis compares IP to claimed address and flags VPNs or proxies instantly.
Address Validation	Reliable equipment delivery and logistics.	Authenticates documents and cross-checks extracted addresses with global databases to confirm real, deliverable locations.

Engineered for Your Player Lifecycle

Feature	What It Means for You
Hybrid Cascading Workflow	Attempt a frictionless Non-Doc check (< 3s) first. If the provider fails or data is missing, automatically prompt for a Document (< 36s).
Identity-Address Linkage	Stop fraudsters from creating multiple fake accounts. We anchor one provider to one verified, physical address to prevent Bonus Abuse.
Geospatial Risk Analysis	Ensure providers operate in their true service areas. We flag VPNs and Proxies to stop users from spoofing their location to access restricted markets.
Ghost Address Detection	Prevent platform abuse by instantly identifying and blocking sign-ups that use fake or non-existent addresses.
Global Coverage (240+ Countries)	Scale your platform across borders. We provide consistent, reliable address verification for your international provider network in 95+ languages.

Where It Fits in Onboarding & Trust Flow



Provider Onboarding

Integrate Non-Doc Verification directly into your sign-up flow to verify every new driver or freelancer from day one without friction.



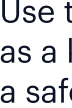
Validating Service Eligibility

Automatically confirm that a provider's home address is within a valid operational zone using Address Validation before granting them access.



Reactivation Checks

Run a quick background check when a dormant provider returns to your platform to ensure their location information is still current.



Investing & Robo-Advisors

Use the verified Document POA on file as a key data point when investigating a safety report or platform violation.

The Competitive Edge: Speed, Perfection, and Trust



Speed That Matches the Gig Economy

Verify providers in **< 3 seconds** (Non-Doc) to keep your supply pipeline full.



Massive Scalability

Built to handle over **1 million verifications per day**, easily assisting the rapid growth of on-demand platforms.



Reduced Manual Reviews

Our **high accuracy** minimizes flagged cases, freeing up your Trust & Safety team to focus on complex investigations.

Turn Trust Into Your Marketplace's Competitive Edge

Scale your platform on a Foundation of safety



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Book a Demo