

Address Verification for iGaming

Guaranteeing Real Players Every Time.

Stop Losing Revenue to Bad Data

Validate Trust Instantly

In the high-stakes race for players, friction is the enemy, but compliance is the rule. Manual address checks are too slow for the modern player, leading to drop-offs and lost revenue. Meanwhile, regulators from the **UKGC to US State Commissions** are watching closely.

Shufti's **Address Verification Suite** connects the dots. We offer a unified platform with four distinct services, allowing you to switch seamlessly between frictionless **Non-Doc checks**, rigorous **Document Authentication**, Address Validation, and **Geolocation Risk Signals**.

Whether you are onboarding a casual player in London or a VIP high-roller in New Jersey, Shufti ensures the player is real, the address is valid, and they are located in a legal jurisdiction.

Built to Stop Lost Revenue & Deliver Better Experiences

Master Jurisdictional Compliance

Risk: Players use fake addresses or VPNs to bypass geo-restrictions, risking your license and exposing you to massive fines from bodies like the **MGA or Curacao eGaming**.

Solution:
Our **Geolocation Risk Signal** instantly compares a player's IP to their claimed address, flagging distance anomalies and VPN/Proxy usage to ensure strict geo-compliance.

Eradicate Bonus Abuse & Gnoming

Risk: Fraud rings use "ghost" addresses and synthetic identities to create multiple accounts ("Gnoming") to exploit sign-up bonuses.

Solution:
With the help of our solution, you can link one real player to one real address. By cross-referencing Non-Doc Data and Document History, you detect duplicate accounts and shut down multi-accounting fraud before it drains your promo budget.

Crush Onboarding Friction

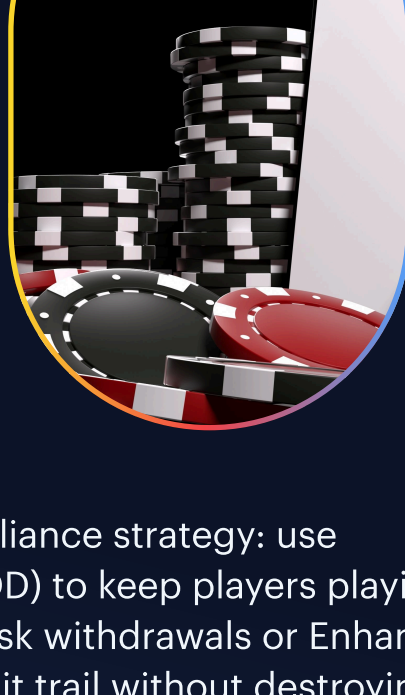
Risk: Asking a player to upload a utility bill on their first deposit kills conversion.

Solution:
Experience frictionless onboarding with **Non-Doc Verification in < 3 seconds**. We verify the player's residence against eLD and government databases in the background, only asking for a document if absolutely necessary.

A Unified Framework for Global Compliance

For iGaming operators, address verification is a non-negotiable pillar of licensing. Our solution provides the auditable proof required to satisfy stringent requirements from the **UK Gambling Commission (UKGC)**, **Malta Gaming Authority (MGA)**, and **U.S. State Gaming Boards**.

Our **Hybrid Workflow** allows you to tailor your compliance strategy: use **Non-Doc Verification** for standard due diligence (CDD) to keep players playing, and automatically trigger **Document POA** for high-risk withdrawals or Enhanced Due Diligence (EDD). This creates an immutable audit trail without destroying the user experience.



How Shufti Delivers The "One Suite" Advantage

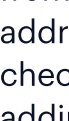
Select the exact level of assurance required for your player lifecycle

	Best For	How it Works
Non-Doc Verification (Proof of Residence)	Instant Player Onboarding & Age Verification.	Verifies player residence against Government/Telco databases in < 3 seconds without requiring an upload.
Proof of Address (POA)	High-Rollers, VIPs, & Emerging Markets.	Authenticates user data from utility bills, bank statements and other documents in under 36 seconds.
Geolocation Risk Signal	Stopping Bonus Abuse & Jurisdiction Hopping.	Invisible check measuring IP-to-Address distance. Instantly flags VPNs, Proxies & Tor to detect location spoofing.
Address Validation	Prize Fulfillment & Physical Rewards.	Ensures the address exists in the real world and is deliverable to prevent shipping errors.

Engineered for Your Player Lifecycle

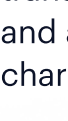
Feature	What It Means for You
Hybrid Cascading Workflow	Attempt a seamless Non-Doc check (< 3s) first. If the player fails, automatically prompt for a Document (< 36s) . Maximize conversion, minimize risk.
Geolocation Risk Signal	Instantly detect players trying to game the system from restricted jurisdictions by identifying VPN masking and Device Emulators .
Ghost Address Detection	Shut down bonus abuse rings by validating addresses against official postal databases, ensuring every account is tied to a real physical location.
Global Coverage (240+ Countries)	Onboard players legitimately from anywhere. Our system supports 10,000+ document types in 95+ languages.
Fuzzy Matching Logic	Reduce false rejections from player typos. We intelligently accept minor errors ("Apt" vs "Apartment"), maximizing successful sign-ups.

Where It Fits in Banking Workflow



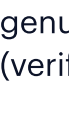
Player Registration (KYC)

Meet mandatory KYC requirements from day one by verifying player addresses at sign-up using Non-Doc checks, ensuring compliance without adding friction.



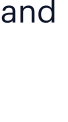
First Deposit & Withdrawal

Add a layer of security for financial transactions. Link a player's identity, and address to prevent chargeback fraud.



Location-Based Promotions

Confidently run state or country specific marketing campaigns, knowing you're targeting players who genuinely reside in the eligible area (verified via Geo-Distance checks).



High-Roller & VIP Onboarding

Use Document POA to perform the rigorous Enhanced Due Diligence (EDD) required for high-value players and large withdrawals.

The Winning Hand Accuracy, Speed, and Trust



Speed That Matches the Method

Verify address in **< 3 seconds** using Non-Doc checks, or complete full Document POA reviews in **~35 seconds**.



99.5% Fraud Detection Accuracy

Built to handle over **1 million verifications per day**, easily managing traffic surges during Black Friday and holiday seasons.



Massive Scalability

Significantly lowers the costs associated with redelivery fees, restocking, and customer support inquiries.

Ready to Secure Your Platform?

Stop letting address fraud and regulatory risks dictate your growth.

www.shufti.com
sales@shufti.com

Book a Demo