



Gaming / Gambling Industry

Use Cases

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PCI DSS



SOC2



GDPR



QG GDPR



ISO 27001:
2013



CE+



iBeta Level 1



iBeta Level 2



KJM Verification
age



CCPA



Shufti's Comprehensive Identity Verification Solutions for the Gaming/Gambling Industry

Shufti delivers a robust, fully digital identity verification platform designed to enhance security, regulatory compliance, and player trust for the gaming and gambling industry. By leveraging KYC, AML, and advanced fraud prevention solutions, Shufti ensures a seamless onboarding experience and safeguards against fraudulent activity, helping gaming platforms meet global regulatory requirements while delivering a secure and fair player experience.

Key Solutions for the Gaming/Gambling Industry

1. Player Onboarding

Purpose: Seamless account creation with fraud prevention.

Shufti enhances player onboarding through:

- ❖ **Document Verification:** Authenticates government-issued IDs (e.g., passports, driver's licenses) with automated checks to ensure documents are valid and unaltered.
- ❖ **Facial Biometrics:** Verifies a real, live user by matching their face to the ID photo, preventing deepfakes and synthetic fraud attempts.
- ❖ **AML Screening:** To meet regulatory requirements, players are screened against global sanctions lists, politically exposed persons (PEPs), and adverse media sources.

By using these tools, Shufti provides a frictionless, secure onboarding experience while protecting gaming platforms from fraudulent players and enabling compliance with local regulations.

2. Duplicate Account and Bonus/Promotion Abuse Detection

Purpose: Prevents multi-account creation and bonus abuse.

Shufti identifies and prevents players from creating multiple accounts by using:

- ❖ **Facial Recognition Technology:** Detects identical biometric profiles across different accounts.
- ❖ **Data Cross-Referencing:** This method matches user data (e.g., email, IP, and phone) to detect account duplication attempts.

This detection system ensures compliance with platform policies, prevents bonus exploitation, and upholds the integrity of gameplay.



3. Background Checks

Purpose: Ensures a secure, trustworthy player base for high-stakes environments.

Shufti performs comprehensive background checks by:

- ❖ Screening players against financial crime and political watchlists.
- ❖ Checking for involvement in criminal records or high-risk financial activity.
- ❖ Leveraging databases and global watchlists to provide actionable insights for gaming platforms.

This solution enhances due diligence for high-stakes players, reducing the risk of bad actors and ensuring regulatory compliance.

4. Age Verification

Purpose: Ensures compliance with legal age restrictions and prevents underage access to gaming platforms.

Shufti's age verification service enforces age restrictions by:

- ❖ **Date of Birth Validation:** Extracts and verifies the player's date of birth from their government-issued ID, ensuring it meets the minimum legal age requirement. Shufti also confirms the authenticity and validity of the ID document through automated checks for tampering, forgery, and expired documents.
- ❖ **Age Estimation:** Utilizes advanced facial analysis algorithms to estimate the user's age based on facial features and patterns. This dynamic feature provides an additional verification layer, especially when identity documents are unavailable or need further validation.

This robust age verification process prevents underage access, supports regulatory compliance, and helps gaming platforms maintain a secure and legally compliant environment. When combined with address verification and geo-compliance, age verification ensures comprehensive user eligibility checks, reducing legal risks and reinforcing trust with regulatory authorities.

5. Geo-Compliance

Purpose: Ensures players can access the platform only from legally permitted locations.

Shufti's Geo-Compliance service enforces regulatory requirements through:

- ❖ **IP Address Verification:** Detects and verifies a player's IP address to determine their real-time location.



- ❖ **Geolocation Data Analysis:** Compares the detected location against jurisdiction-specific gaming regulations to block access from restricted regions.
- ❖ **Address Verification Integration:** Confirms the user's permanent address as part of the overall compliance process, ensuring it matches their declared country or region during onboarding.

This solution is essential for preventing unauthorized access, adhering to international and local gaming laws, and minimizing regulatory risks. By combining geolocation verification with address validation, gaming platforms can provide a compliant, secure experience and offer their services only in approved jurisdictions.

6. Account Recovery

Purpose: Secures the account recovery process to prevent unauthorized access.

Shufti strengthens account recovery with:

- ❖ **Multi-Factor Authentication (MFA):** Combines biometrics, email/phone verification codes, and passwords to ensure requests are legitimate.
- ❖ **Personal Identity Verification:** Confirms user identity using real-time biometric checks to prevent unauthorized account access.

This approach ensures that recovering an account is both secure and convenient for players, enhancing user trust.

7. Biometric and Risk-Based Authentication

Purpose: Adds an additional layer of security for high-risk transactions.

Shufti enables biometric and risk-based authentication for security:

- ❖ **Facial Recognition:** Confirms and authenticates player identity during high-value transactions.
- ❖ **Fast ID:** Fast ID simplifies verification across subsidiaries enabling rapid onboarding, seamless re-verification, and risk-based authentication

This ensures that only verified users can authorize withdrawals and in-game purchases, protecting against unauthorized access.

Conclusion:

Shufti's advanced verification solutions empower gaming platforms to deliver a secure, compliant, and seamless player experience. By leveraging KYC, AML, and biometric security



measures, Shufti protects against fraud, enhances regulatory compliance, and reinforces trust, positioning gaming platforms as leaders in player safety and security.