



TECHNICAL SOLUTION SHEET

Identity Verification and Compliance Solutions That **Empower** Your Business to **Thrive**

Verify Fast • Stay Secure and Compliant • Lead the Market



At the forefront of identity since 2017, Shufti grew up in the **most complex and unforgiving global threat environments** where criminals hone their skills. It has made us who we are: a **proven global team**, trusted by clients around the world with **adaptable, robust, and precise** identity verification, KYC, AML, and fraud prevention solutions. Building trust with each verification, we empower businesses with the freedom to grow, innovate, and thrive, secure in the knowledge that their users and reputation are protected.



Global Coverage

Support across **240+** regions and **150** languages and **100+** supported **ID types** including non-Latin scripts and handwritten documents



Faster Time to Revenue

69% of ID verifications completed within **30 seconds**, **87%** within **60 seconds**, even in linguistically complex regions



Reduced Fraud

AI forgery detection catches **60% more** fraud than human reviewers, on average



Customizable Journeys

No-code builder and flexible **API** orchestration



Scalable Infrastructure

Cloud and on-premises deployment options

Why Choose Shufti?

LEADING THE INDUSTRY IN CUSTOMER SATISFACTION

Trusted globally, Shufti has earned an **“Excellent” 4.8 TrustPilot rating** from over **3,000** reviews worldwide.

Our smooth, **user-friendly verification experience** puts your customers first every step of the way.

DESIGNED FOR ULTIMATE ADAPTABILITY

Our solutions **evolve** as fast as the threats you face.

We embrace **innovation**, continuously enhancing our solutions to keep you compliant and secure with **minimal friction**.

BUILT TO TACKLE THE TOUGHEST CHALLENGES

We listen closely, move quickly, and deliver with precision.

From **deepfakes** to **complex compliance**, our expert team thrives on **solving complex** identity challenges.

ENGINEERED FOR RELIABILITY, DEVELOPED IN-HOUSE

Our **proprietary technology** powers the entire verification process.

This **end-to-end control** enables fast response times, strong data security, and consistent reliability.

Establish Trust with a Robust, **All in One** Compliance Suite

USER IDENTIFICATION & AUTHENTICATION

CORE IDV SERVICES

✓ DOCUMENT VERIFICATION

✓ FACIAL BIOMTERICS

✓ FAST ID

✓ eIDV

ENHANCED VERIFICATION & VALIDATION

✓ AGE ESTIMATION & VERIFICATION

✓ ADDRESS VERIFICATION

MULTI-FACTOR AUTHENTICATION

✓ PHONE

✓ EMAIL

ADDITIONAL SERVICES

✓ USER AML SCREENING

✓ VIDEO KYC VERIFICATION

✓ CONSENT VERIFICATION

✓ USER RISK ASSESMENT

✓ E-SIGNATURE

BUSINESS IDENTIFICATION & RISK

✓ KNOW YOUR BUSINESS

✓ BUSINESS AML SCREENING

✓ INVESTOR VERIFICATION

✓ E-SIGNATURE

TRANSACTION TRUST SCREENING

✓ TRANSACTION TRUST SCREENING

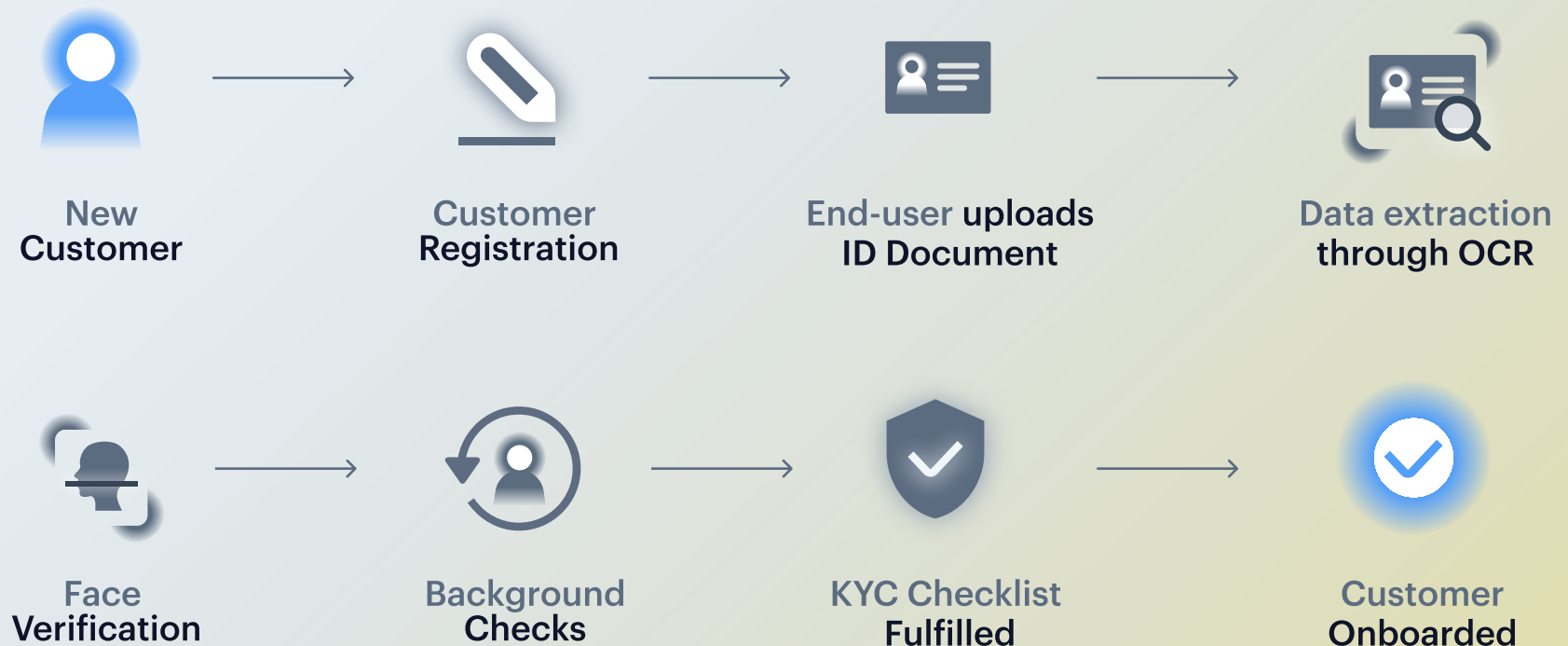
Full-Flow Identity Automation That *Adapts* to Your Rules

Most IDV platforms stop at basic KYC. Shufti goes further.

We power identity verification across the entire customer journey — from *pre-verification* prep to *post-verification* intelligence. Every step is *modular, configurable*, and built to *your rules*.

What does **full-flow customization** really look like? Below are just a few examples - our capabilities go well beyond.

No third-party black boxes.
We own the technology,
so you control the experience.



Pre/Post Verification Customizations

Tailored OCR Extraction

Capture **only** the **data you need**, from regional tax fields to industry-specific markers.

Bank Statement Parsing

Go beyond surface checks by pulling **full transaction histories** and account-level metadata during address or income verification.

Intelligent Data Structuring

Break down full names, split addresses, and convert fields into **clean JSON** for **real-time CRM syncs** and **backend integrations**.

Customizable AI + Human Review Rules

Trigger human review **dynamically** based on document type, region, risk score, or any signal you define.

Translation and Transliteration of Data

Deliver extracted data in **both native language** and a **base language** (e.g., English), supporting CRM or compliance systems that require dual-language fields.

In-Session Verification Customizations

Dynamic Retakes

Auto-request document recapture when blur, glare, or mismatch is detected - **only when needed**, never when not.

No-Code UI Editor

Rearrange or remove steps in the **iframe** to **match your brand journey** without engineering dependency.

Geo-Specific Verification Logic

Apply different thresholds or document standards by **country**, **regulatory body**, or **user risk class**.

Multilingual Output for Global Teams

Automatically translate and transliterate extracted data into both the native language and English. Ideal for CRMs and audit logs that require **dual-language visibility**.



Document Verification

- ### Comprehensive Checks

Over 100 document validation checks, including **forgery detection**, **layout analysis**, and **metadata inspection**.
- ### Edit Detection

Proprietary **heatmap technology** visually flags manipulated or altered areas in documents, aiding compliance team review.
- ### Industry-Leading Accuracy

Accurately detects **subtle** edits and tampering that **many tools miss**, particularly effective in distinguishing **screenshots** or **modified documents** from originals.
- ### Global Coverage

Supports a wide range of documents, including those with **non-Latin scripts**, **handwritten text**, and regional formats.



Facial Biometrics

- ### Dual Verification Modes

Supports **both** active and passive **liveness detection**, configurable based on your UX or risk requirements.
- ### Certified Accuracy

iBeta Level 2 certified with **98.6% accuracy**, even with visual obstructions such as glasses, head coverings, turbans, or in the presence of **advanced spoofing attacks** (e.g., *deepfakes*, *face swaps*).
- ### Cultural Adaptability

Designed to work reliably across **diverse** user populations **without** requiring the removal of cultural or religious attire.



Ongoing Monitoring & Support

- ### Enterprise Audits

Dedicated internal analysts conduct regular verification audits for enterprise clients, offering continuous oversight and quality control.
- ### Reporting & Transparency

Weekly and monthly reports provide detailed KPIs, including FAR, FRR, and case outcomes, alongside actionable insights.
- ### Continuous Optimization

False positives and negatives are investigated, corrected, and reprocessed. Improved models and revalidated outcomes are shared proactively with clients.
religious attire.

We prioritize **trust and security**, ensuring you remain compliant with the latest global regulations.



ISO 27001:
2013



QG GDPR



PCI DSS



CYBER
ESSENTIALS +



SOC2



GDPR



iBETA 2



KJM - AGE
VERIFICATION



CCPA

Trusted by 1,200+ Global Businesses

Here's What Our Clients Are Saying

“We aim to offer our clients and their traders the very best tools with which to do their job and we’re excited to be able to work with Shufti. They’re a leading company and we’re looking forward to offering their solutions to our clients through our CRM.”

- Dmitriy Petrenko,
Co-founder & CEO, FX Back Office

“The relationship with Shufti was born out of frustration with an existing provider, so we started our discussion with Shufti, the response time was excellent, from the start of speaking to sales to getting up and running with the demo.”

- Sarah Bridget Dees,
CEO, My EU Pay

“Through partnering with the team at Shufti we’ve been able to grow our customer numbers by 20%. At the same time, we’re able to streamline their experience and stop under-aged users and potentially fraudulent users from accessing our services. It’s a win win”

- Head of Risk,
Gaming Company

Chosen by Leading Brands Worldwide



cashew

IronFX

BINANCE

TRADING 212

inswitch

NOTERIS

Bitget

finrax

Every
Matrix

ZURICH

6POINT6



Ready to **Strengthen Trust** and Scale with
Confidence? See Shufti in Action

Request a **personalized demo** >

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