

Video KYC for Crypto Platforms

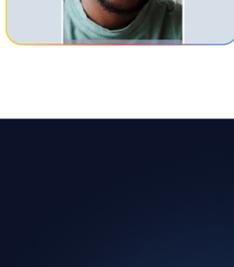
Combining human expertise and AI to protect your crypto platform from fraud



Human-assisted, AI-powered video identity verification for crypto platforms. Give your high-risk users a face-to-face verification experience without ever sending them to a branch.

Crypto platforms need to balance growth, regulation, and fraud every single day. Automated KYC is great for scale, but it breaks on edge cases and **high-risk** flows exactly where regulators and fraudsters are paying the most attention.

Shufti Video KYC adds a live, **human-assisted** video layer to your existing onboarding and risk stack, giving you a secure way to verify crypto traders and investors when the stakes are highest: **high-value** onboarding, tier upgrades, large withdrawals, and sensitive account recovery.



Why Crypto Platforms Need Video KYC

1

Automated KYC Isn't Enough for High-Risk Journeys

Automated KYC breaks down in real-world situations that have nothing to do with fraud. Video KYC adds a human-guided safety net so genuine traders can still complete onboarding and upgrades.

- Traders face practical issues like poor lighting, low-quality cameras, glare on IDs, and confusing UX that cause repeated automated failures.
- These failures often turn into abandoned onboarding or manual tickets that slow down compliance and operations.
- A live KYC expert on a video call can guide the trader in real-time and recover users who would otherwise drop out of the funnel.

2

Stronger Than Knowledge-Based Authentication (KBA)

KBA and static data checks are increasingly weak in a world of data breaches and synthetic identities. Video KYC replaces guessable secrets with live, biometric, and document-backed verification.

- Static data and security questions are regularly exposed, traded, or socially engineered, making KBA alone unreliable.
- Video KYC combines document possession (validated IDs and supported payment cards) with biometric inherence (facial recognition with liveness).
- Phone-based OTP adds a possession factor, delivering face-to-face-equivalent assurance with a fully recorded audit trail.

3

Keep Pace With Evolving Regulation

Regulators increasingly expect stronger controls for non-face-to-face onboarding and high-risk relationships. Video KYC helps crypto platforms demonstrate robust, human-in-the-loop verification.

- Many jurisdictions permit or expect video-based identification for remote onboarding, EDD, and higher-risk client segments.
- Video KYC provides human-in-the-loop review for sensitive journeys instead of relying solely on automation.
- Recorded, timestamped video evidence supports audits, licence reviews, and regulatory inquiries.

4

Align With Regulations That Define Video KYC

Some regulators go further and explicitly define how video identification must be performed. Shufti Video KYC gives you a turnkey way to implement these models without building your own framework.

- **BaFin (Germany)** Circular 3/2017 sets detailed requirements for compliant video identification in remote customer onboarding.
- **FINMA (Switzerland)** Circular 2016/7 describes how to conduct video and online identification via an audio-visual interview.
- **SEPBLAC (Spain)** authorizes remote video-identification under Law 10/2010 with strict rules for recording and document checks.
- **RBI V-CIP (India)** establishes video-based KYC as a core mode for digital onboarding and KYC updates.

Shufti Video KYC maps to these regulatory expectations, letting you adopt video identification standards quickly across markets without designing and maintaining your own video KYC stack.

What Shufti Video KYC Does for Your Platform

Turn Friction Into a Guided Experience

Connects crypto traders to trained KYC experts over a secure video call, directly from your:

- Web platform
- Mobile app
- Back-office

In one session, the KYC expert can:

- ▶ Real-time liveness check
- ▶ Address proof verification
- ▶ On-video consent capture
- ▶ Face identity match
- ▶ Real-time AML screening
- ▶ ID document validation
- ▶ Phone ownership MFA

All of this runs on Shufti supporting:

- 10,000+ ID types
- 240+ countries & territories

How It Works for Crypto Traders

From the user's perspective, the flow is simple.

Trigger Video Verification

Video KYC is invoked only for higher-risk or sensitive journeys, such as new users from high-risk geos, tier upgrades, large withdrawals, suspicious logins, or account recovery. The trader taps "Verify via Video Call" in your app or portal, our backend calls Shufti's Video KYC API, and a unique session is created.

Secure Call With A KYC Expert

A **trained KYC expert** (your staff or Shufti's) joins a secure **video session**, greets the trader, and confirms basic details. In a **few seconds**, they explain what will happen next so the user feels guided and less likely to abandon the process.

Liveness & Consent On Camera

The expert performs simple **liveness checks** (for example, head turns or prompted movements) to ensure the person on screen is real and not a replay, deepfake, or spoof. They then capture explicit **verbal consent** on video for the verification or action, with the **recording timestamped** and stored for audit and dispute purposes.

Document And Address Verification

The trader is guided to show a **primary ID document** (passport, national ID, or driving licence) and, if required, additional documents such as **proof of address or payment card details**. The expert helps adjust angle, distance, and lighting so all information is clearly visible and suitable for verification.

AI & AML Checks In The Background

While the call is live, Shufti's platform uses OCR to extract document data, runs document **authenticity checks**, and performs **AML and sanctions screening** against relevant global lists. **Real-time risk** signals are presented to the expert in the console, combining AI analysis with human judgement for higher-assurance decisions.

Decision, Audit Trail & Callback

At the end of the session, the expert reviews all evidence and marks the case as **approved, declined, or flagged** for further review. Your platform receives a real-time callback with the result and metadata, and you retain the full audit trail recordings, images, and structured data for investigations, regulator requests and dispute handling.

Capabilities Tailored to Crypto Risk

Face Service (Liveness & Biometrics)

- ▶ Verifies that a real, live person is present in front of the camera.
- ▶ Matches the trader's live face to the photo on the ID document.
- ▶ Helps prevent deepfake, spoofing, and synthetic identity attacks.

Document Service

- ▶ Verifies passports, ID cards, driving licences, and supported payment cards.
- ▶ Increases assurance for VIP tiers, large withdrawal limits, or sensitive features.
- ▶ Allows configuration of different document types or stricter validation rules.

Secondary Document Service

- ▶ Adds a second, independent document check for higher-risk traders or journeys.
- ▶ Increases assurance for VIP tiers, large withdrawal limits, or sensitive features.
- ▶ Allows configuration of different document types or stricter validation rules.

Address Service

- ▶ Confirms the user's address using acceptable documents (bills, bank statements, etc.).
- ▶ Strengthens risk checks for regions, products, or limits where proof of address is required.
- ▶ Uses fuzzy matching to tolerate minor differences in spelling or formatting.

Consent Service

- ▶ Verifies written consent notes (handwritten or printed) shown on camera.
- ▶ Can require the user's face and consent note in the same frame.
- ▶ Provides clear visual evidence for higher-risk transactions, disputes, and audits.

Phone (MFA) Service

- ▶ Sends a one-time passcode (OTP) to the user's phone to confirm number ownership.
- ▶ Adds an extra possession factor for sensitive actions like large withdrawals or device changes.
- ▶ Helps detect unreachable, incorrect, or suspicious phone numbers during verification.

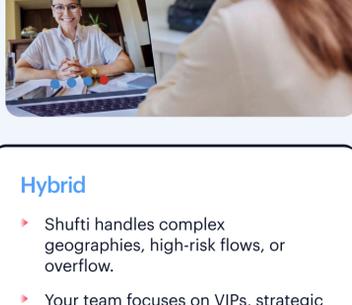
Background Checks (AML Screening)

- ▶ Screens users against sanctions lists, PEP databases, watchlists, and adverse media.
- ▶ Supports ongoing AML monitoring with webhooks when a user's risk status changes.
- ▶ Reduces manual review time by surfacing relevant hits and risk indicators directly to reviewers.

Flexible Operating Models for Crypto Platforms

Shufti-Managed

- ▶ Shufti provides the KYC experts.
- ▶ Fastest path to launch, minimal internal overhead.
- ▶ Ideal when testing new geographies, products, or risk rules.



Client-Managed

- ▶ Your compliance team uses Shufti's back-office console
- ▶ You own the tone, decisions, and escalation paths
- ▶ Perfect for exchanges and brokers that want direct control

Hybrid

- ▶ Shufti handles complex geographies, high-risk flows, or overflow.
- ▶ Your team focuses on VIPs, strategic markets, or escalations.
- ▶ Adapts to seasonality, campaigns, and changing regulations.

Outcomes You Can Expect

✓ **Higher Conversion, Lower Churn** Rescue legitimate users who fail automated KYC. Reduce false declines and increase successful onboarding and upgrades.

✓ **Stronger Fraud & ATO Defences** Make it significantly harder for impostors, deepfakes, and synthetic identities to pass. Add robust verification for large withdrawals, VIP tiers, and account recovery.

✓ **A Stronger Regulatory Story** Demonstrates human-assisted, video-based identification for high-risk flows. Maintain audit-ready video records and logs for regulators and auditors.

✓ **Operational Control & Efficiency** Route only the most sensitive or high-risk sessions into Video KYC. Choose between Shufti experts, your team, or a blend to optimize cost and control.

Ready to Secure Your Platform?

Stop letting fraud and regulatory risks dictate your growth.

www.shufti.com

sales@shufti.com

Book a Demo