

# High-Assurance Onboarding in Healthcare

## Core Videoident Challenges In Healthcare

### Patient Impersonation Risks Data Breach

**Challenge**

Someone claims to be a patient. Accesses health records. Obtains prescriptions. Files insurance claims. You can't prove you verified identity. Data breach. GDPR violation. Reputational damage.

**How Shufti solves it**

Live Videoident before sensitive access. Expert confirms patient identity in real time. Face-to-ID matching. Evidence trail proves verification occurred.

### Telemedicine Identity Fraud

**Challenge**

Remote consultations are convenient, but who's actually on the call? Wrong patient receives treatment advice. Prescription fraud. Insurance fraud. Medical liability.

**How Shufti solves it**

Videoident before telemedicine consultations. Confirm the patient is who they claim to be. Document the verification. Protect the provider.

### Consent Capture Isn't Defensible

**Challenge**

Patient consents to treatment, data sharing, or procedure. But you have a checkbox, not proof. Dispute arises. Complaint filed. You can't show what the patient actually agreed to or when.

**How Shufti solves it**

Explicit consent captured on-camera during the session. Patient states consent verbally. Recorded with timestamp. Retained as evidence.

### High Costs Limit Application

**Challenge**

Legacy vendors charge €10-15 per session, €10,000+ setup fees, along with extra charges for customisation. You limit Videoident to reduce costs, accepting more fraud and compliance risk on accounts that warrant higher identity assurance.

**How Shufti solves it**

As low as **€5 per verification**. Apply verification at patient onboarding, telemedicine, record access, and consent moments, without budget constraints.

## How Shufti's Videoident Helps Healthcare Systems

- Patient Onboarding**  
New patient registration requiring identity confirmation.
- Telemedicine Consultations**  
Before remote consultations to confirm patient identity.
- Health Record Access**  
Patient requests access to sensitive medical records.
- Health ID Creation**  
Creating or linking a verified health identity to patient records.
- Insurance Verification**  
Confirming patient identity for claims or coverage verification
- Prescription Authorization**  
High-risk or controlled substance prescriptions requiring identity confirmation.

## Services Covered In Shufti Videoident

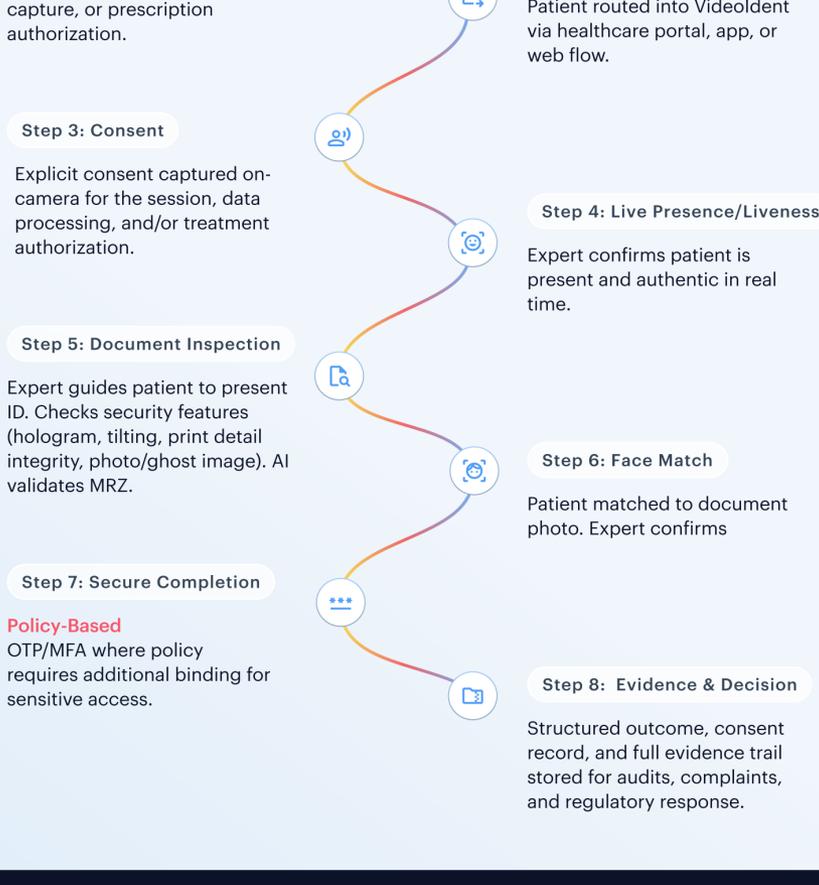
### Core Services

- Consent Capture**  
Explicit consent recorded on-camera with timestamp. Retained as evidence.
- Face Verification & Liveness**  
Live presence + face-to-ID matching confirms patient identity.
- Document Inspection**  
ID security features checked (hologram, tilting, print detail integrity, photo/ghost image) + MRZ validation + image capture.

### Add-Ons

- Address Verification**  
Confirm patient address where policy requires.
- Background Screening**  
Support compliance with healthcare fraud and eligibility checks.
- Secure Completion**  
Stronger binding for sensitive record access or high-risk authorizations.

## The Videoident Journey



## How Shufti Wins Vs Healthcare Industry Vendors

	Shufti Videoident	Legacy Vendors
Setup fee	€0	€5,000-10,000 typical
Per Session	As low as €5 per verification	€10-15 typical
Custom Journeys	Personalised welcome & farewell messages	Paid customisation
Branding & UI	Included	Extra charge
Add-Ons	No charges for unified scripting, UI, branding, logos	Bundled pricing
Operating Model	Shufti's agents, your agents, or hybrid	Usually outsourced only
Support	24/7 option available	Tiered / paid escalations
Agent Availability	24/7 available based on client needs	8:00 - 22:00 CET

## What You Get With Shufti Videoident (Healthcare)

- Full evidence trail** for audits, complaints, and regulatory inquiries.
- Live verification** prevents patient impersonation before access is granted.
- Explicit consent captured** on-camera with timestamp (GDPR-defensible)
- Telemedicine-ready:** embed Videoident before remote consultations.
- As low as €5 per verification**, apply verification broadly without budget constraints.

## Ready To Step Up To Videoident?

Stop choosing between security and patient experience.

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**Book a Demo**