

# High-Assurance Onboarding in iGaming & Gambling



## Core Videoident Challenges In iGaming & Gambling

### Withdrawals Are Where Fraud Hits Hardest

**Challenge**

Stolen identities, mule accounts, account takeover attempts are common in the iGaming & Gambling industry. Frauds like these often concentrate at cash out, which is why weak identity proofing at payout risks direct loss & chargeback exposure.

**How Shufti solves it**

Live Videoident before high-value or suspicious withdrawals. Expert confirms identity in real time. Evidence package supports your fraud team and chargeback defence.

### Deepfakes & Synthetic Media

**Challenge**

AI-generated faces, video injection attacks, and coached impersonators pass liveness detection designed for static photos. Legacy Videoident providers approaches rely solely on human observation alone, which is not enough. Deepfakes leave frequency-domain anomalies and sensor-level signatures the human eye cannot detect.

**How Shufti solves it**

Multi-layered detection combines AI technology with expert verification. A fusion scoring engine combines multiple model layers into a weighted risk profile. Then trained agents observe real-time behaviour and conversation dynamics. Technology flags what humans cannot see. Experts assess what algorithms cannot judge.

### High Costs Make Step-Up Uneconomical

**Challenge**

Legacy vendors charge €10–15 per session, €10,000+ setup fees, along with extra charges for customisation. You limit Videoident to reduce costs, accepting more fraud and compliance risk on accounts that warrant higher identity assurance.

**How Shufti solves it**

As low as €5 per verification. Apply step-up verification broadly at withdrawals, bonus abuse signals, and suspicious patterns, without destroying LTV.

### Age Verification Disputes

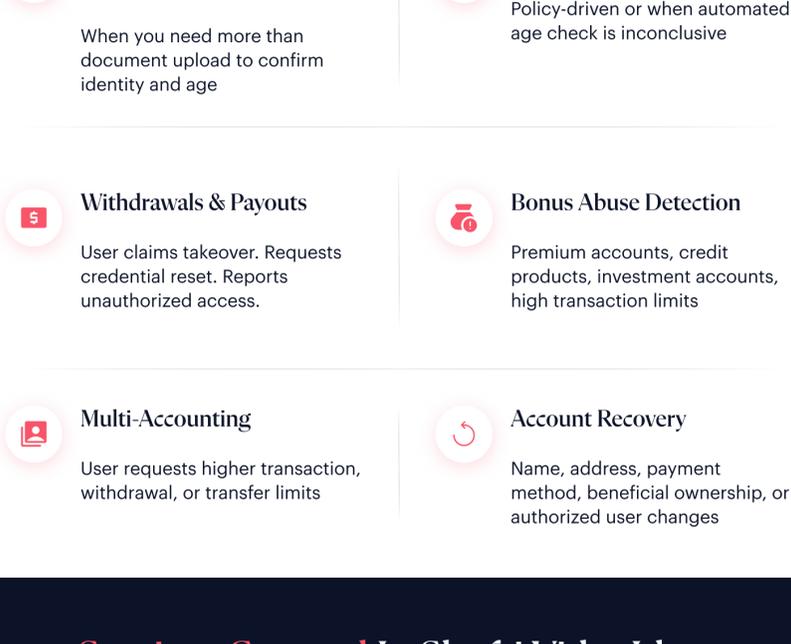
**Challenge**

Underage player slips through, prompting investigation by regulators. And when companies are unable to show proof of what was checked, it results in fines, license risk, and reputation damage.

**How Shufti solves it**

Expert verifies age from ID on-camera. Date of birth documented. Full evidence trail. Defensible record for regulators.

## How Shufti's Videoident Helps iGaming & Gambling



## Services Covered In Shufti Videoident

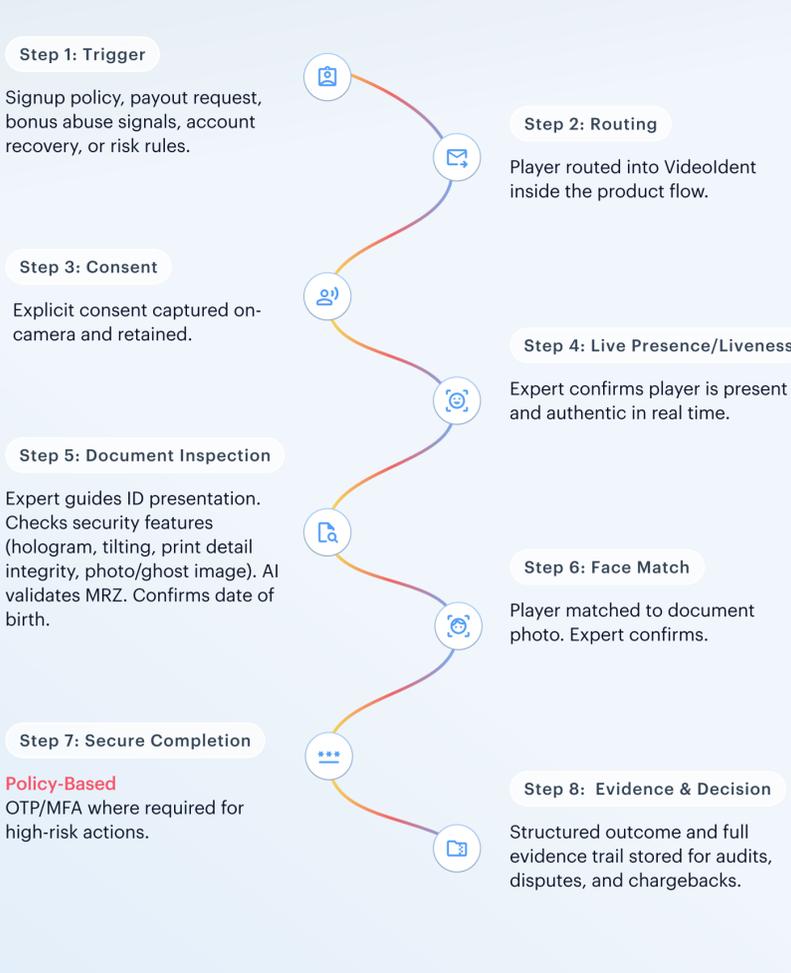
### Core Services

- Consent Capture**: Recorded on-camera. Retained as evidence.
- Age Verification**: Date of birth confirmed from ID. Expert verified.
- Face Verification & Liveness**: Live presence + face-to-ID matching.
- Document Inspection**: Security features (hologram, tilting, print detail integrity, photo/ghost image) + MRZ validation + image capture.

### Add-Ons

- Address Verification**: Where policy requires proof of address.
- AML Screening**: Sanctions, PEP, adverse media checks.
- Secure Completion**: Stronger binding for payout events and recovery workflows.

## The Videoident Journey



## How Shufti Wins Vs Gaming Industry Vendors

	Shufti Videoident	Legacy Vendors
Setup fee	€0	€5,000–10,000 typical
Per Session	As low as €5 per verification	€10–15 typical
Custom Journeys	Personalised welcome & farewell messages	Paid customisation
Branding & UI	Included	Extra charge
Add-Ons	No charges for unified scripting, UI, branding, logos	Bundled pricing
Operating Model	Shufti's agents, your agents, or hybrid	Usually outsourced only
Support	24/7 option available	Tiered / paid escalations
Agent Availability	24/7 available based on client needs	8:00 - 22:00 CET

## What You Get With Shufti Videoident (iGaming & Gambling)

- Full evidence trail for disputes, chargebacks, and regulatory defense
- Live verification before withdrawals and high-risk moments
- Age verification is confirmed on-camera, and documented in the evidence pack
- As low as €5 per verification, apply step-up broadly without budget constraints

## Ready To Step Up To Videoident?

Stop choosing between fraud protection and player experience.

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**Book a Demo**