

Secure Checkout, Higher Conversions

Fast. Frictionless. Fraud-Proof.



From high-ticket auto purchases to peer-to-peer marketplaces, every transaction hinges on genuine identities. Shufti's eIDV acts as a **Unified Identity Layer**, connecting your store to hundreds of eIDs, mobile wallets, and biometrically enriched data sources. We ensure real customers checkout instantly, while bots and chargeback fraudsters get blocked at the gate.

Unified Identity Layer

Shufti's eIDV allows you to choose the right verification methods per country, according to your need, whether it's auto-filling a shipping address to slash cart abandonment or blocking a high-risk credit card transaction with a biometric check.

SHUFTI EIDV:

Your E-Commerce Trust Engine

Solving Core Retail Challenges.



The "Zero-Typing" Checkout

Slash cart abandonment by removing typing friction. Auto-populate verified Name, Address, and Phone details from trusted sources using just a phone number, ensuring faster, error-free checkouts.

Zero Friction Guest Verification

Verify guest users instantly without forcing account creation. Confirm identity and shipping address credibility in the background via trusted data sources, stopping fraud invisibly while preserving the sale.

Win the Chargeback War

Stop "Friendly Fraud" and synthetic profiles. Cross-reference physical ID data against digital records to validate the genuine user at the point of sale, providing evidence needed to win disputes.

Instant Delivery Validation

Verify delivery locations without asking for official documents. Link the shopper to their address via official records in seconds to boost delivery success rates and lower fraud without slowing down the user.

Feature Matrix Your Unified Identity Layer

Module	Core Capability	E-Commerce Strategic Edge
Passive eIDV	Attribute-only checks (Name, DOB, Address). Satisfies PoA & Age mandates.	Instant Guest Checkout. Verify shipping details in < 3s against 230+ sources . Ideal for frictionless sales.
Pre-fill Services	Data Auto-population. Fetches verified details from Telco/Govt sources.	Zero-Typing Experience. Auto-fill checkout forms using just a phone number to slash cart abandonment.
Doc-less Address & Age	Verified Attributes. Confirm Age and PoA via database checks instead of document uploads.	Zero Friction Compliance. Verify age for restricted goods (e.g. alcohol/vapes) without asking for an ID scan.
Active eIDV	Strong authentication via eIDs, wallets, and bank logins (e.g. BankID).	Gold Standard Verification. High-assurance login for high-ticket items (Autos, Luxury) across 30 territories .
Biometrically Enriched eIDV	Biometric Matching. Matches live selfies against government database images.	Stop Account Takeovers. Require a quick selfie before expensive orders to ensure the account owner is present.
Synthetic Defense	Combo Orchestration. Combines Passive eIDV + Document Verification.	Defeat Scalpers Bots. Cross-reference digital data with physical documents to expose automated attacks.

Performance You Can Bank On

Verification Speed

< 3 Seconds

Instant gratification for shoppers; higher conversion rates for you.

Integration

50% Faster

Unified API cuts development overhead vs. multi-vendor stacks.

Passive Reach

65+ Territories | 230+ Sources

Massive reach for attribute verification and delivery validation.

Active Reach

30 Territories | 45+ Sources

High-assurance eIDs for high-value transactions.

Age Coverage

50+ Territories | 170+ Sources

Satisfy Age mandates without manual documents.

Address Coverage

40+ Territories | 180+ Sources

Satisfy PoA mandates without manual documents.

Explore Our Global Reach

Active Coverage Sheet

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Passive Coverage Sheet

[Download Now](#)

Biometrically Enriched Coverage Sheet

[Download Now](#)

Global Coverage Matrix

[Download Now](#)

E-COMMERCE:

Identity Verification for Stronger Security and Fraud Controls

E-commerce businesses face strict payment and data security expectations, including PCI DSS where cardholder data is involved. Shufti supports fraud and risks controls with identity verification at key customer journey points and audit-ready evidence to help resolve disputes, chargebacks, and internal reviews.

Why Shufti eIDV?

Single Platform, Single API

Merchants can integrate Passive, Biometrically Enriched, and Active eIDs with a single API to streamline operations.

2x2 Logic for Extra Security

Cross-reference user data against two independent sources (e.g. Credit Bureau + Mobile Operator) to flag inconsistencies in real time.

Volume-Aware Economics

Optimize cost by mixing low-cost Passive checks for standard orders with Active/Enriched checks for high-risk transactions.

Privacy by Design

You receive only the attributes needed (e.g. "18+ verified"), while Shufti enforces strict retention and masking.

Journey Builder Orchestration

Visually build your workflow from Pre-fill checkout to Synthetic Defense combos without writing code.

Book a Demo

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