



# Shufti Pro Combating **COVID-19** Establishing Trust on Identities using AI Technology

Shufti Pro is Donating **10M Free** ID and Face Verification services to fight back **COVID-19**



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## About Shufti Pro:

Shufti Pro is a SAAS based product and provides real-time KYC/AML services. It is a dual-layered verification service, employing both human experts and AI (Artificial intelligence) to ensure a maximum authenticity rate of 98.67% and combined with an industry best verification time of only 30 - 60 seconds. Moreover, Shufti Pro has been in the fintech industry for more than 3 years by providing verification services in 230+ countries and territories and able to verify anyone, anywhere at any time from all nations, in all languages, being a truly global solution.

## What is COVID-19?

Coronavirus disease (COVID-19) is a highly contagious infectious disease caused by a novel coronavirus. The disease causes respiratory illness (like the flu) with symptoms such as a cough, fever, and in more severe cases, difficulty in breathing. You can protect yourself by washing your hands frequently, avoiding touching your face, and avoiding close contact (1 meter or 3 feet) with people who are unwell. Social distancing plays a vital role in breaking the chain of the spread of this disease.



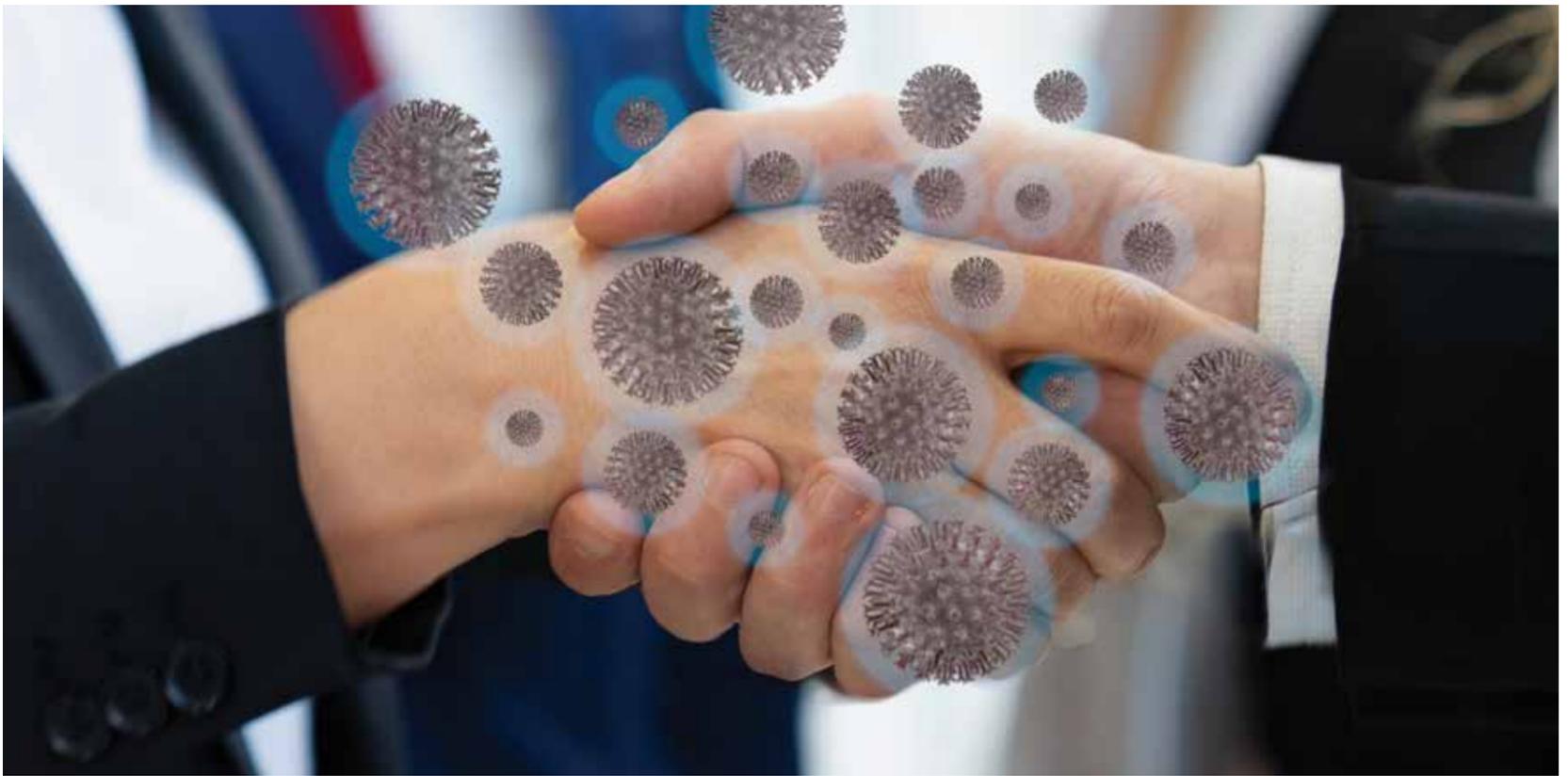
## When and how COVID-19 happened?

The first case of someone suffering from COVID-19 was traced back to **17 November 2019** according to media reports on unpublished Chinese government data. In a report, it is said that a 55-year-old man from Hubei province could have been the first person to contract COVID-19. For about one month after that date there were one to five new cases reported each day, the report said, and by **20 December** there were **60** confirmed cases. Jonathan Mayer, professor emeritus at the University of Washington's department of epidemiology, said it was "entirely conceivable" there were cases as early as mid-November. He also said there were three possibilities: that cases weren't detected at the time, that they were detected but not recognized as a new disease, or they were detected and recognized but reporting was suppressed. Since nobody is still sure about how this virus appeared out of nowhere and how we will get over it as there is no vaccination till the date.



## How does it spread?

Coronavirus disease spreads primarily through contact with an infected person when they cough or sneeze. It also spreads when a person touches a surface or object that has the virus on it, then touches their eyes, nose, or mouth.



## How is the world suffering from COVID-19?

According to the **World Health Organization (WHO)**, this pandemic spreads over **204** Countries, areas or territories with confirmed cases over **2,097,914** causing **135,719** confirmed deaths as of **April 16, 2020**.

As we all know, the COVID-19 outbreak is a misfortune and is spreading day by day in every country, every region of the world and indeed devastating the economy of the world as a whole. WHO has declared it a pandemic.

Coronavirus is spreading every second and is affecting the enterprises and all the businesses over the globe due to the lockdown and working remotely resulting in the lesser demand by the consumer side.

## How to Combat COVID-19?

In order to fight or combat this deadly COVID-19, few are the simplest and easiest do's and don'ts listed below by following which we can protect ourselves and help prevent spreading the virus to others:

### Do's:

- Wash your hands regularly for 20 seconds, with soap and water or alcohol-based hand rub
- Cover your nose and mouth with a disposable tissue or flexed elbow when you cough or sneeze
- Avoid close contact (1 meter or 3 feet) with people who are unwell
- Stay home and self-isolate from others in the household if you feel unwell

## Don'ts:

- Hand Shakes
- Touch your eyes, nose or mouth if your hands are not clean
- Social Interactions

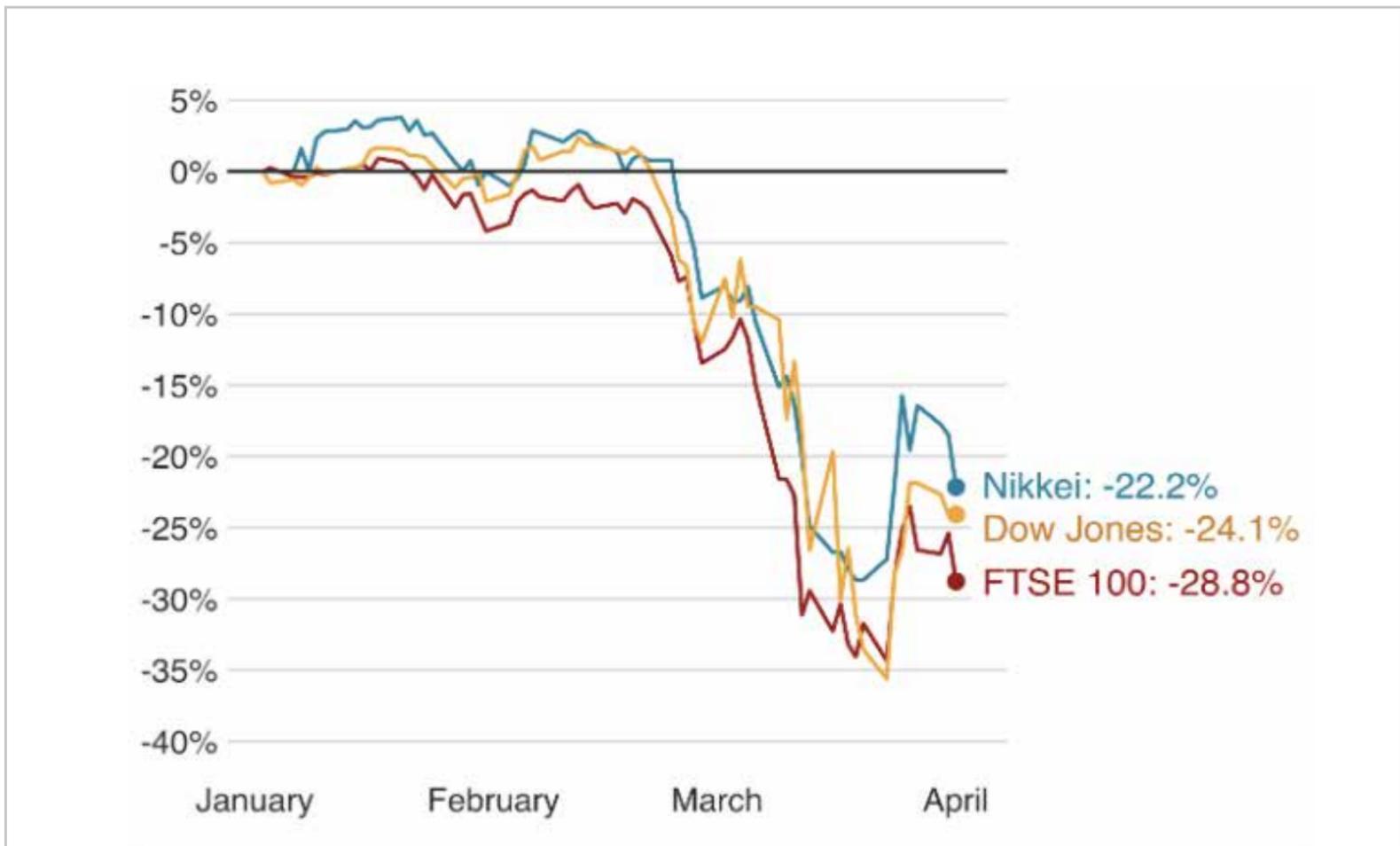
## How are businesses affected due to COVID-19?

Apart from the people suffering from this virus, businesses over the globe are also suffering badly and according to a report, \$2.5 trillion of the loss industry has been suffered due to this pandemic and much more to come.

Since we are not even aware of how long this COVID-19 and this lockdown will last and how much businesses over the globe need to bear the expense of it as there is still no vaccine to fight with such a deadly virus.



## The Impact of COVID-19 on the stock market since the start of the outbreak:



## How Shufti Pro is Helping in this Pandemic?

In this crucial time of COVID-19 Shufti Pro is donating 10 Million free ID and Face verification services to all Public Health Organizations and Emergency Services that are fighting the battle to Combat with this deadly Coronavirus.

## Why is identity verification important for Healthcare industries?

Identity verification is very important for Healthcare industries because the failure to correctly identify patients continues to result in medication errors, transfusion errors, testing errors, wrong person procedures, and the discharge of infants to the wrong families. Authorities must need to use identifiers in order to ensure that a correct match is made between the service or treatment and the individual. This process will help eliminate errors and enhance patient care.

## What identifiers are important to be identified?

In order to verify the patients, authorities can use any of the below-mentioned identifiers:

- Name
- Assigned identification number (e.g., medical record number)
- Date of Birth
- Phone number
- Address
- Photo

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Shufti Pro verifies 3000+ ID types anywhere, anytime. Shufti Pro's patient document verification enables quick and secure verification of patients with high accuracy and complete identity protection by mitigating medication errors, transfusion errors, testing errors, and wrong person procedures.

## **How other industries are affected by Pandemic?**

Exchange of things either in the way of bartering goods or in exchange of money will remain there for the indefinite period of time. As long as money is involved in purchasing anything, few industries like Financial Sectors, Banking, Cryptos, and every business related to such industry will not be going to end as the use of money is always there.

But in industries like Banking, they need to perform Due Diligence of their customers while dealing or onboarding them as fraudulent identities are always there to cheat on the systems and do frauds. In the pandemic, banks are not able to meet their customers in person and hence can not perform the due diligence on them.



Here, Shufti Pro can help banks over the globe by providing the contactless verification solution to help banks get through this deadly situation. Banks can opt our solution and verify their customers by using our automated Digital KYC and AML software.

**“SHUFTI PRO IS ALWAYS COMMITTED TO HELPING OUR CUSTOMERS AND USERS DURING THIS OUTBREAK”**