

GOLD CRYPTO ASSETS IN POS BLOCKCHAIN



Challenges & Solution

GOLDMINT

GoldMint is a startup Blockchain project that allows its users to buy Digital Gold by paying fiat currencies. GoldMint is also offering tokens by the name of MNTP, that were distributed to investors in 2017 and they are now available at several exchanges to ensure liquidity.

GoldMint was launched in Q1 of 2017 and envisioned to introduce crypto assets backed 100% by gold in order to avoid volatility experienced by major cryptocurrencies. The crypto asset GOLD was launched on Ethereum blockchain which can now be bought and sold on bancor.network, IDEX and SIMEX exchanges. Its ICO was completed in November 2017. GoldMint has successfully negotiated with 23 banks and 14 card payment systems from 25 countries to receive money from individuals. In order to ensure the identity of their customers and to avoid the usage of their cryptocurrency for money laundering or any other illicit activities, GoldMint signed on with Shufti Pro for Digital Identity verification services.

“Cooperation with Shufti Pro will allow GoldMint to adhere to its main principle: to comply with the legislation of the country in which the company operates. We opened an office in Estonia (EU) to work with the demand for GOLD tokens in the euro area. Local legislation involves the verification of users (KYC) with a turnover of more than 1000 euros per month. Shufti Pro will provide such verification for GoldMint. This is important for our company as we are confident that the GOLD will generate considerable interest among many large buyers. At the same time, user verification is another proof that blockchain technology can be used in legal and large businesses. We are sure that cooperation of GoldMint and Shufti Pro will contribute to the process of adaptation of new technology by traditional companies.”

– CEO, GoldMint, Dmitry Plushevsky

How Shufti Pro Helped

GDPR Compliant end-to-end identity verification services of Shufti Pro will enable GoldMint to:

- ✓ Verify the identity of their customers
- ✓ Prevent Online fraud to cement trust of their customers
- ✓ Check the financial credentials of their customers

Shufti Pro has the ability to identify every person on planet earth with 100% accuracy using its AI-based technology. Not to mention that worldwide language coverage and 30-60 seconds verification process ensured that the country of origin or official documentation language will not be any hindrance in the robust verification process. GoldMint understood that Shufti Pro had all the right ingredients of a reliable KYC provider that will assist them in customer onboarding from all over the world.

Shufti Pro will be extending its next generation verification services to GoldMint that will enable them to create a customer base that will be fully verified and devoid of any clients with malicious intent or financial risk.

“It gives us great pleasure to be able to secure a part of online marketplace in our collaboration with GoldMint. Our ultimate goal is to support online businesses in enhancing their cyber defence strategies, eradicating or at least considerably reducing customers’ hesitation when it comes to submitting their sensitive information on such trading forums. We’re very glad to be in business with them and hope for this to turn into a thriving, long lasting and successful affiliation in the future.”

- CEO, Shufti Pro, Victor Fredung



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