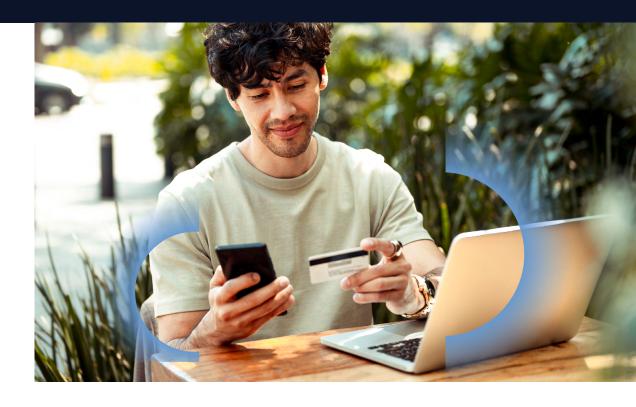
## Transaction Trust Screening

Empowers e-commerce merchants, payment processors, and buy-now-paylater (BNPL) companies to safeguard themselves and their customers.



Global e-commerce fraud exceeded \$48B USD in 2023 and shows no signs of slowing down. With so much at stake financially and reputationally, it is imperative that online retailers and merchants take decisive steps to protect themselves and their customers from evolving fraud threats. However, many organizations lack insight into fraud, and they are hindered by manual processes and obsolete technologies.

With **Shufti Transaction Trust Screening**, organizations can deliver low-friction customer interactions, ensure anti-money laundering (AML) regulatory compliance, and confidently conduct high-value transactions with Shufti's Al-driven decision-making process.



## Single platform to protect against account takeover (ATO) attacks and chargebacks while ensuring compliance.

- No need to use multiple vendors and systems.
- SaaS and on-premises deployment options featuring machine learning and pioneering AI.
- Backed by Shufti's expertise with thousands of companies and over 50M consumers. Tested thoroughly in emerging markets.

- Products designed to defeat weaponized technology.
- 4.6 "Excellent" rating on Trustpilot. 10x user reviews vs. other suppliers.

## Shufti Transaction Trust Screening

Unlocks continuous AML compliance, enhances stakeholder confidence, and improves revenue generation.

CAPABILITIES	SUPPORTING FEATURES
Reduce operational costs by 30% and increase conversion rates by 10%	<ul> <li>Network intelligence: benefit from insights into patterns and networks of returning buyers.</li> <li>Real-time score suggestions for members and guest users without an account or accessible history.</li> <li>No denial of service for trustworthy customers with compromised credit history.</li> <li>No more fees for denied transactions that hit your bottom line.</li> </ul>
Reduce fraud by up to 65%	Data enrichment: assess risk by inputting up to 40 data points per transaction and watch that number enrich to 2500 in under 15 milliseconds.
Enhance account protection to mitigate identity theft and account takeover attacks	<ul> <li>Device fingerprinting technology is used to identify devices in real-time, enabling you to take advantage of AI algorithms and advanced rules.</li> <li>Customer accounts are protected with an additional layer of data (a unique device ID) to validate the identity of an online buyer.</li> </ul>
Whitebox technology	<ul> <li>Whitebox algorithms enable you to understand the reasoning behind every decision.</li> <li>Translate fraud scores and signals into human-readable narratives for clear comprehension of transaction behavior.</li> </ul>
Seamless integration and onboarding	<ul> <li>Integrate lean REST API in only 3-5 weeks.</li> <li>One API integration grants you access to all products and feature updates.</li> </ul>

