

Global Trust Platform

Businesses need a fast, accurate, and flexible identity verification (IDV) and compliance platform designed for the digital economy. The solution should seamlessly onboard users, while going beyond basic verification methods. It should also scale to comply with Know Your Customer (KYC), Anti-Money Laundering (AML), and many other regulatory standards while maintaining 99% accuracy.

All-in-One SDK

ID verification requirements vary significantly across industries, customer types, use cases, jurisdictions, and legal/compliance standards. Businesses face the challenge of finding a solution that can seamlessly adapt to these diverse scenarios. There is a clear need for a flexible and adaptive IDV verification solution that caters to the unique needs of each industry, customer, and regulatory environment.

Shufti's All-In-One SDK empowers businesses to customize their identity verification processes, optimizing operations while ensuring compliance across all touchpoints.

Users can configure and update verification flows in real-time, employing services such as Facial Biometrics, Document Verification, Electronic Identity Verification (eIDV), and more, according to their business needs. Additionally, features like User Risk Assessment and AML Screening enable continuous monitoring of user activities without the need for reverification.

Integrating the All-In-One SDK into your existing environment is very straightforward. Use case-based verification URLs can be categorized by particular events, ensuring a hassle-free set-up process.

Whether you're enhancing current systems or building new ones, our SDK provides flexibility and ease of integration.



Global Reach

Ensuring accurate and efficient identity verification is a central challenge for the global marketplace. Businesses must contend with a variety of ID documents, making it difficult to keep up with evolving standards while maintaining a seamless user experience.

That's why millions of users across 240 nations and territories trust our platform. Supporting over 10,000 ID documents and 100+ languages, Shufti ensures reliable and efficient user verification for businesses of all sizes.

Powered by advanced AI technology, our system is both fast and adaptable, effortlessly incorporating new and updated document formats as they emerge.

Shufti provides access to innovative technology that evolves with your needs, ensuring the verification process is secure, efficient, and tailored to your business.

Customizable Workflows

Implementing identity verification processes that seamlessly adapt to diverse workflows and evolving business needs is a major challenge for many companies. Businesses continually seek a flexible and customizable solution to streamline the often time-consuming integration process.

Ultimate adaptability is at the core of what we do. We recognize that every workflow is unique, which is why our platform offers an intuitive, no-code journey builder. This feature allows you to effortlessly create custom flows tailored to your business.

Simply drag and drop Shufti verification services to design your ideal flow and configure each service to meet your specific requirements. Create multiple flows for different scenarios and easily verify users by sending them a link or embedding the workflow within your environment. For advanced integration, simply incorporate the code snippet generated for each journey into your existing code.

Shufti ensures that your verification processes are unique, dynamic, flexible, and customized to the demands of your business.

ID Verification Engine

Secure and efficient identity verification is more critical than ever. Businesses must contend with the growing demand for swift and accurate processes that also meet stringent compliance standards. Delays or errors can jeopardize customer satisfaction and expose organizations to security risks. Shufti addresses these challenges with world-class AI and machine learning technology.



Facial Biometrics: Employs cutting-edge technology to verify user identities in seconds, offering unmatched security and regulatory compliance. Shufti Facial Biometrics include advanced features like 3D liveness detection, passwordless logins, and customizable authentication methods. These options ensure that our identity verification services perform to your specifications.



Document Verification: Offers a streamlined method to verify users' ID documents, accommodating a range of document types such as government IDs, passports, and driver's licenses. Our models use advanced, multilingual OCR technology to extract crucial data such as name, gender, and date of birth. This verification method can also identify document styles like laminated IDs and photocopies to ensure a submitted document's authenticity. Facial biometrics add an additional layer of security by verifying that the user's face matches the photo on the document.



Address Verification: Validates address documents and checks expiration statuses for compliance and security. Our enhanced Address Verification extracts address information from multiple documents; measures the distance from their current IP location to the document address; and uses both global databases and postal service records as part of the verification process.

Shufti offers a comprehensive suite of identity verification solutions to meet diverse business needs with cutting-edge technology and rigorous compliance standards. Services like Multi-Factor Authentication, AML screening, and e-signature further enhance our ability to effectively verify user identities. By combining these solutions, businesses can implement secure and seamless identity verification processes, fostering trust, compliance, and operational efficiency.

With Shufti, you benefit from cutting-edge technology delivering a 99% accuracy rate while completing most verifications within seconds.



Deepfake Detection

Fraudulent methods like 3D Animated Faces, deepfakes, and silicone masks allow criminals to replicate a victim's biometric data with high accuracy. This poses a significant security risk, and highlights the urgent need for strong identity verification solutions.

Shufti's Facial Biometrics technology is designed to meet this need head-on. Our verification system authenticates customers with processes like 3D depth mapping, skin texture analysis, facial movement detection, and iris matching.

Certified at iBETA PAD Level 2, Shufti achieves faster results than traditional deepfake detection methods, without compromising the user experience. Utilizing advanced techniques like movement analysis, liveness detection and others methods, we meticulously analyze facial features and movements to distinguish genuine individuals from deceptive representations. Our thorough analysis identifies inconsistencies that could signify a mask or deepfake, providing peace of mind that you have accurately verified the identities of your users.

Trust Shufti to fortify your biometric verification processes against even the most advanced threats.

Compliance and Security

Identity verification is highly regulated, and businesses must comply with international KYC and AML standards. Adhering to these regulations is essential yet challenging; non-compliance can lead to severe penalties.

Shufti is compliant with multiple standards like GDPR, CCPA, PCI DSS, and ISO 27001:2013, empowering businesses worldwide to meet international KYC compliance regulations set by global and regional regulatory authorities.



Our solutions adhere to regulations, including privacy, AML, user identification, and more. With Shufti, your business can confidently navigate complex compliance landscapes, while maintaining the highest standards of security.

