

Case Study

COMPLEX & FEATURE-RICH GAMING PLATFORM



ARTPLANT

Artplant is a Norway based game studio carrying years of experience in complex and feature rich games. Prior to 2010, Artplant was involved in developing conventional games with interactive gameplay but in 2010, ArtPlant developed Massively Multiplayer Online (MMO) backend. They utilised it in their game Battlestar Galactica Online the same year and by 2016, they used that technology in 4 more of their games. In 2017, Artplant conceptualized the idea of Prosec Frontiers, a deep space MMO experience game that would give huge proprietary rights to the gamers. Artplant decided to develop the game on Ethereum backed blockchain to make the gameplay secure and more exciting for their worldwide user base. Virtual assets like battleships and entire planets were developed by Artplant to spike the user experience and even gave development rights to the gamers for creating new assets and features. The complexity of economic transactions within the gameplay and concept of game required Artplant to introduce in-game purchases.

Challenges & Solution

To facilitate these purchases, a unique Token Coin was launched by ArtPlant, named "Prosec". Now, in order to ensure successful ICO of Prosec and to bring onboard a reliable community of gamers, Artplant turned to Shufti Pro. ArtPlant decided to avail following services from a comprehensive suite of services of Shufti Pro:

- Document Verification Services
- AML Compliance Solutions

In a bid to be secure from online scammers and individuals with presence on international financial crime lists, ArtPlant chose Shufti pro to safeguard their interests. Artificial Intelligence based services of Shufti Pro enabled ArtPlant to register authentic and reliable set of gamers for their new gaming venture.

"It is a great pleasure for us to be working with ArtPlant to provide secure gaming environment for a worldwide gaming community. Shufti Pro has always strived to nd out new ways to make online marketplace secure and our recent partnership with ArtPlant clearly showcases our resolve to widen our horizon of ID verification services"

- Victor Fredung N, CEO, Shufti Pro

How Shufti Pro Helped

Shufti Pro stood out for various reasons among its competitors to be chosen as preferred partner of Artplant.



Processing time of 30-60 seconds to complete each verification



AML screening against PEPs, sanctions and watch lists



Worldwide language coverage



Ability to validate documents from every country of the world

Shufti Pro will be performing real time verification of the identity documents provided by the would-be-gamers who want to play the fantastic MMO based game along with investment in existing assets of Prosec Frontiers. Robust AML checks from Shufti Pro will also ensure that investment into Prosec ICO also goes smoothly without attracting any unwanted regulatory penalty.





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